

Japan Market Visit at the time of UKTI's Great Week
www.greatweeks.co.uk
27-31 October 2014

UKFT is working with UK Trade and Investment, the Government organisation set up to encourage exporters, on this year's Great Week to Japan. This is a UKTI event launched at the request of the Cabinet Office and the Great week will bring together fashion, music and food in a high profile event. Traditionally, this is a good time for fashion and accessories companies to visit Japan.

The Great Week event will feature a showcase of UK products to present to high profile Japanese contacts, a briefing at the Embassy and a number of additional activities.

The standard Great Week package, which is contracted by UKTI is £750 plus VAT. There are some travel grants available to companies depending on availability.

In addition, UKFT is working with the British Embassy in Tokyo on a supplementary programme for UKFT members who wish to take part in the Great Week or who are planning to be in Japan at the same time. The full details of this package are not yet available but as time is getting on, UKFT would like to ensure that Members have the opportunity to sign up for the Great Week campaign to Japan and also to assess how many Members wish to sign up to the supplementary package.

If you are interested in applying for a space on the Great Week to Japan, please use the form overleaf so that UKFT can support your application. In addition, the form gives you the chance to register your interest in UKFT's supplementary programme.

Please also remember to register your interest on the www.greatweeks.co.uk website. By completing the attached form, UKFT will be aware of your interest and will be able to support your application to be part of the official Great Week.

The supplementary programme for members will include:

- One to one UKFT briefing on the Japanese market prior to departure
- In-market support from UKFT on the mission
- Inclusion in the briefing meetings Advice and support on travel and logistics
- Retail tours of Tokyo
- Optional visits to be agreed with the mission participants
- Follow up support to members upon return to the UK
- Informal networking activities and group meetings

The price for this additional package is likely to be between £1000 and £1250. Full details will follow to all companies who complete this form.

Please complete the form and return it to paul.alger@ukft.org Tel: 020 7843 9460

Japan Market Visit at UKTI's Great Week – Confirmation of Interest

This form is a confirmation of interest in the UKTI Great Week to Japan and can also be a confirmation of interest UKFT's supplementary activities and support at the time of the mission. At this stage, it does not commit the company to expenditure. Neither does the completion of this form guarantee admission to the UKTI Great Week campaign events but UKFT will use its best endeavours to make sure that members are selected for the mission..

In addition to sending this form to UKFT, companies must register their interest to take part in the Japan Great Week at www.greatweeks.co.uk . This form refers only to the Japan Great Week.

The package costs for the UKFT supplementary activities will be confirmed at a later date, but are not expected to exceed £1250 per company. The costs of participating in the UKTI Great Week Event are £750 plus VAT per company for the basic package. In some cases a travel grant may be available from UK Trade & Investment. Travel, accommodation and all other costs are extra.

Companies are advised to contact their International Trade Advisor at UKTI to ensure that they are also supportive of their application for the Great Week. www.uktradeinvest.gov.uk

Company Name _____ Brand/s _____

VAT Number _____ Company Registration No. _____

Contact name _____ Position _____

Address _____

_____ Postcode _____

Telephone _____ Fax _____

E-mail: _____ www _____

Merchandise description _____

Confirmation:

Yes

No

1. Have you confirmed that you would like to be part of the Great Weeks mission to Japan on the Great Weeks website?

2. Subject to confirmation, would you like to be part of UKFT's supplementary activities at the time of the Great Week?

Any other information/comments: _____

Remember – completing this form does not book your place on the mission. That can only be done at www.greatweeks.co.uk

Signed _____ Date _____

Print name: _____ Position: _____

Mail to: Paul Alger, UKFT, 3 Queen Square, London WC1N 3AR or paul.alger@ukft.org. Tel: 020 7843 9460