

# UK FASHION & TEXTILE EXPORT AWARDS 2010

Entry Form – Deadline Friday 26 February 2010

## Section A – to be completed by all entrants

Full name/limited company name: \_\_\_\_\_

If appropriate, name of parent company: \_\_\_\_\_

Brands: \_\_\_\_\_

Contact name: \_\_\_\_\_

Principal address: \_\_\_\_\_

Postcode \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Is your company a member of UK Fashion and Textile Association or its export division UK Fashion Exports Yes  No

No of people employed in the UK \_\_\_\_\_ Overseas \_\_\_\_\_

### Declaration:

I certify that the information provided in this form is correct to the best of my knowledge and belief and agree to allow UK Fashion and Textile Association to pass on non-financial information to sponsors and the media.

Signature:

Name: \_\_\_\_\_

Position in company: \_\_\_\_\_

Date: \_\_\_\_\_

## Section B – to be completed by all entrants

Tick category applied for:

1. **Accessories - Fashion essentials - belts, bags, jewellery, hats, eyewear and watches** (*sponsor: Pure/Drapers*)
2. **Contemporary Urban – NEW - Confident interpreters of edgy fashion trends, supplying boutiques and stores** (*sponsor: The Brandery Barcelona*)
3. **Designer Business- Internationally recognised catwalk collections** (*sponsor: Prêt à Porter Paris*)
4. **Heritage - Businesses with their roots in British traditions** (*sponsor: ITE MODA*)
5. **High Octane Glamour - Brands for special occasions - premières or weddings** (*sponsor: London24.com*)
6. **Lingerie/beachwear -** (*sponsor: Salon de la Lingerie*)
7. **New Exporter – Less than three years' trading** (*sponsor: VOGUE.COM UK*)
8. **Small Business - Annual turnover less than £500k** (*sponsor: UK Fashion and Textile Association*)
9. **Textiles – NEW** (*sponsor: Textile Forum*)
10. **Gold - Consistent record of export excellence over at least three years; self entry and judges' selection from all the category entries** (*sponsor: HSBC Commercial Bank*)

A separate form must be completed for each category entered and specific figures for each category included.

Scottish Development International and WGSN.com are also sponsoring the Awards

## Section C – to be completed by all entrants

Company/trading name: \_\_\_\_\_

Describe your company and collection in no more than 100 words, include any interesting historical facts, details of your products and brands, along with key stockists and/or markets

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*(N.B. If you are shortlisted, the above information may be used in the Awards' programme)*

## Section D – to be completed by all entrants

Commercial in confidence

Figures will only be seen by UK Fashion and Textile Association and the Awards' judges

	Turnover £	Total Export %	Export % for category entered
2009			
2008			
2007**			

*\*\*Not applicable to entrants in New Exporter's Category*

**Export Markets - list your top five export markets over the past three years – the largest first**

	2009	2008	2007
1			
2			
3			
4			
5			

**Customers - list your top five customers**

	Customer	City	Country
1			
2			
3			
4			
5			

## **Section E – to be completed by all entrants**

This is your opportunity to “sell” your company’s achievements to the judges. In no more than **400 words**, explain why you believe your company should win a UK Fashion & Textile Export Award. Include specific details of any changes you have made in the past two years which have led to export growth or helped maintain consistent overseas sales.

This could relate to **new products, changed distribution arrangements, additional licensing agreements, website, advertising, market visits, trade fairs, customer liaison**. If appropriate single out a specific initiative which has helped boost sales.

## **Section F – supporting material – *essential information to help the judges make their decisions***

Please supply the following with your entry

1. A company logo (an electronic version in jpeg, tif, or bitmap format, minimum resolution 300 dpi)
2. Photographs (hard copies or on a disc); brochures, press cuttings, advertising material

**Send your completed application to:**

Paul Alger, UK Fashion Exports, 5 Portland Place, London W1B 1PW  
or paul.alger@ukfashionexports.com  
**by Friday 26 February 2010**